GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

STARRED QUESTION NO:287
ANSWERED ON:10.08.2001
PROGRAMME ADVISORY COMMITTEE
BHARTRUHARI MAHTAB

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the Programme Advisory Committee of all Doordarshan Kendra/AIR stations havenot been fully formed for more than last three years;

(b) if so, the details thereof along with reasons, Doordarshan Kendra-wise and AIR station-wise;

(c) the composition and terms of reference made to the Committee; and

(d) the time by which the PAC would be fully constituted?

Answer

THE MINISTER OF INFORMATION AND BROADCASTING (SMT. SUSHMA SWARAJ)

(a) to (d) A Statement is laid on the Table of the House.

Statement referred to in reply to parts (a) to (d) of Lok Sabha Starred Question No. 287 for answer on 10.08.2001

(a) to (d): Prior to the formation of Prasar Bharati, Programme Advisory Committees forAIR Stations and Doordarshan Kendras were set up as per the guidelines issued by the Ministry of Information & Broadcasting.These committees were last constituted in 1995/1996 for a period of two years, for 74 All India Radio Stations and 13 DoordarshanKendras. In the guidelines, there was a provision that the Committees could continue to function even after the expiry of the term till the new Committees are notified.

The composition and terms of reference of the Committee, as laid down in the guidelines, are given in the enclosed Annexure.

After the formation of Prasar Bharati, a view had been taken particularly asregards the functioning of Doordarshan that in view of the fact that programme content creation in a highly competitive environment is a viewer-ship driven activity requiring high professional and technical evaluation, these Advisory Committees may not be of much relevance in programming decisions. This has since been reviewed and the entire matter will shortly be placed before the Prasar Bharati Board for a decision.

Annexure

Annexure referred to in reply to parts (a) to (d) of Lok Sabha Starred Question No. 287 for answer on 10.08.2001

S. No Name of AIR Stations S. No Name of AIR Stations

1. Agra 38. Jamshedpur

2. Aizawl 39. Jabalpur

3. Agartala 40. Kohima

4. Ahemdabad 41. Kurseong
5 Allahabad 42. Leh
6. Ambikapur 43. Lucknow

7 Aurangabad 44. Mumbai

8. Bhopal 45. Mathura

9. Bangalore 46. Manlgalore
10. Bhuj 47. Nagpur
11. Bikaner 48. Najibabad
12. Bhagalpur 49. Pune
13. Cuttack 50. Patna
14. Calicut 51. Port-Blair
15. Kolkata 52. Pondicherry
16. Chhattarpur 53. Panaji
17. Coimbatore 54. Rampur
18. Cuddapah 55. Rewa
19. Chennai 56. Ratnagiri
20. Delhi 57. Ranchi
21. Dibrugarh 58. Rohtak
22. Dharwad 59. Rajkot
23. Darbhanga 60. Raipur
24. Guwahati 61. Silchar
25. Gorakhpur 62. Shillong
26. Gwalior 63. Shimal
27. Gulbarga 64. Siliguri
28. Hyderabad 65. Sambalpur
29. Indore 66. Suratgarh
30. Imphal 67. Sangli
31. Jaipur 68. Tiruchirapalli
32. Jalandhar 69. Thiruvananthapuram
33. Jalgaon 70. Thrissur
34. Jammu 71. Udaipur
35. Jagdalpur 72. Vijaywada
36. Jeypore 73. Visakhapatnam
37. Jodhpur 74. Varanasi

Annexure

COMPOSITION

The Committee shall have the following composition: -

a) Chairman: Station Director of the AIR Station or Director of the Doordarshan Kendra as the case may be.

b) Non-official: The Committee shall have a maximum of 25 non-official members out of which 50% shall be women. There will be at least one member representing the following discipline/interest groups:

(i) Dance/Music.

(ii) Drama/Theatre.

(iii) Film/Folklore.

(iv) Art and Culture.

(v) Women and Children Welfare.

(vi) Youth Welfare

(vii) Medical Science.

(viii) Environment.

(ix) Social Welfare including welfare of Scheduled Castes & other weaker sections.

(x) Tribal Welfare

(xi) Science

(xii) Sports

(xiii) Literature.

(xiv) Linguistic Minorities (This is applicable where a Station/Kendra produces programmes in languages other than the main language of the area.)

(xv) Humour.

(xvi) Agriculture and allied sectors.(Preferably from Krishi Vigyan Kendra/Extension Centre).

c) Ex-Officio-Members:

1. Engineering Head of the Station/Kendra where Director of the Station/Kendra is from Programme service and vice-versa.

2. The Director of Information/Publicity of the State/Union territory or his nominee.

3. The News Editor/Asstt. News Editor of the AIR Station/Doordarshan Kendra to which the committee is attached.

4. Senior-most ASD/PEX of the Station/Kendra will be Secretary to the Programme Advisory Committee.

Note: DG or his nominee may attend any of the meetings.

FUNCTIONS OF THE COMMITTEE:

The Committee will review the programme broadcast/telecast since the last meeting and discuss the programme plans for the ensuing period. The Committee will also make suggestions for the improvement of programmes and advice in such matters concerning the planning and presentation of the programme of the Station/Kendra to which it is attached.